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Empow Studios Launches STEM-Enriched After-School Program

Program takes kids beyond the typical arts & crafts after-school curriculum and gives them powerful tools for learning.

Lexington, MA, July 16, 2014 - Empow Studios announced today the launch of its After-School Club for students in grades two to eight in Lexington, MA. The Club will operate five days a week, from 3pm-6:30pm, with extended hours on Thursdays, beginning September 2014. The After-School Club offers a structured, project-based learning curriculum focused on design, programming, engineering, robotics, and other technical areas. The Club also offers time for physical activities and homework support (with optional one-on-one tutoring), and access to Empow's large library of resources.

"Understanding how the world works increasingly requires an understanding of the technology working behind the scenes. Drawing on Empow Studio's extensive experience in teaching technical tools for creativity, we are able to offer a unique environment to do just that, where kids have a chance to look 'under the hood,' the freedom to explore new interests through projects, and the support to be successful in their projects," says Leonid Tunik, Founder and CEO of Empow Studios. "We see children thrive in our camps, classes and workshops, and the after-school club is a natural extension of what we do year-round."

Taking kids beyond a traditional arts-and-crafts after-school curriculum, Empow After-School Club offers to its members its entire arsenal of 50+ software tools, an enviable collection of LEGO Education components (including a wall of LEGO), laptops, tablets, and music and video production equipment. The Club offers small-group instruction and opportunities to participate individually or in teams in competitions focused on robotics, film, video game programming, and others. A significant perk of the Club membership is being able to join any formal class that is taught at the Lexington Studio for free.

"As educators, we know the increasing importance of Science, Technology, Engineering, Arts, and Math (STEM) skills, project-based learning, hands-on play, and experiential learning in education. Unfortunately, many schools do not have the time, budget, or staff to implement these approaches." says Tunik. "We're excited to offer a high-quality experience for families that enriches and expands on the school-day learning. The Club also answers a need for working parents faced with the challenge of finding quality care and supervision for their children when the school day is finished, at a price that is significantly below premium alternatives."

Parents can <u>enroll their children</u> online in Empow Studio's After-School Club. For more information about the After-School Club, visit the Empow Studio website or call 617-395-7527.

About Empow Studios

Empow Studios, Inc. operates in Lexington, MA and the greater Boston area and is committed to creating transformative technology experiences that empower young learners. Students discover their passions and make lasting contributions to their own future lives and to the world around them. Empow offers the After-School Club, summer and school vacation camps, classes, and birthday parties in the Lexington studio and also by partnering with community organizations. For more information, visit www.empow.me.