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### **Empow Studios Receives Donation of Solar-Powered Cars to Use in STEM Education**

*Cars to be used as technology teaching tools at free community events.*

**Lexington, MA, July 25, 2014** - Empow Studios this week received a donation of 5 solar-powered cars and 30 kits for building these cars through a program organized by Impact for Good. The cars were donated by Kiva Systems, a North Reading, MA-based company which has developed a mobile-robotic warehouse system that automates everything from inventory control to picking, packing, and shipping sortation.

Kiva Systems interns had built these solar powered cars and raced them on a track they made. Then, in partnership with Impact for Good, they sought an organization which could put these cars and kits to good use.

“Empow Studios is continually looking for new ideas and new ways to make technology accessible to kids,” says Matthew Silverstein, Area Manager at Empow Studios. “These cars open up all sorts of opportunities for discussion and learning. When the kids at this week’s summer camp took the cars on a test run in the studio, they not only had fun racing them in the studio but also learned about how photoreceptors are used to capture the energy from the sun and convert it into usable energy.”

“We make our technology-based, educational workshops and events available to libraries, community centers and schools at very affordable rates,” continues Silverstein. “We also bring our technology teachings to kids through free community events throughout the year. These cars will be put to good use during these events.”

#### **About Empow Studios**

Empow Studios, Inc. operates in Lexington, MA and the greater Boston area and is committed to creating transformative technology experiences that empower young learners. Students discover their passions and make lasting contributions to their own future lives and to the world around them. Empow offers the After-School Club, summer and school vacation camps, classes, and birthday parties in the Lexington studio and also by partnering with community organizations. For more information, visit [www.empow.me](http://www.empow.me) .

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